



REVITALENZ[®] 200 - ASPAC THE MOST EFFECTIVE WAY TO PROTECT AND RENEW GARMENTS VULNERABLE TO PILLING

INTRODUCING REVITALENZ[®] 200

Consumer expectations of laundry detergents are changing. Consumers now want laundry products to appeal to all of their senses. They want them to make their clothes look good, feel good and smell good. Even more, color fading and fabric quality seem to be key performance indicators as shown in our latest consumer fabric care study. REVITALENZ[®] 200 will help manufacturers respond to this demand. It is our latest solution to maximize the fabric care credentials of premium detergent formulations and care for consumers' favorite cotton garments.

A CLOSER LOOK AT PERFORMANCE

Cotton clothing is vulnerable to pilling. The pilling happens when cotton fibers in the clothing break as a result of everyday wear and tear. Pilling makes the fabric look worn and dull. Cellulases treat this by effectively removing the fuzz and pills from the fabric. REVITALENZ[®] 200 is the most effective way of removing the effects of pilling to both protect and renew consumers' garments. It helps to keep their treasured fabrics looking like new, for longer.

REVITALENZ[®] 200 is a cellulase for premium detergent formulations which delivers this superior fabric care performance at a range of temperatures, doses and wash cycles.

NOW COMPATIBLE WITH PROTEASE

REVITALENZ[®] 200 achieves a new standard in garment care. It is designed to be compatible with protease and shows superior performance, even under stressed conditions.

THE RESULTS

When tested against competitive products, REVITALENZ[®] 200 stands out as a clear leader. It is compatible with diverse proteases without compromising performance, and it protects and renews fabrics in fewer cycles. All this without significantly damaging the fabric.

DELIVERING CARE

Through our commitment to innovation, we have developed our most effective cellulase to date, set to make a difference to consumers across the globe. REVITALENZ[®] 200 fits perfectly into the REVITALENZ[®] family and its commitment "Revitalizing with Care". It offers a versatile addition to premium detergent formulations, designed to care for consumers' favorite cotton items.

WHAT'S NEXT?

Because we put the consumer's needs at the heart of our innovation and collaboration, we help to ensure detergents make a difference across the globe. For more information, speak to your representative directly or visit www.biosciences.dupont.com

REVITALENZ[®] 200

REVITALENZ[®] 200 will help manufacturers to solve the common consumer problem of pilling in a way that outperforms competitive products at a range of temperatures, doses and wash cycles.

PROTECT - VISUAL DIFFERENCE IN BENEFIT AFTER 20 CYCLES

Machine: BOSCH Front Load, Temp: 20 C, Hardness: 250 ppm (3Ca:2Mg), Detergent: Regular high water containing commercial detergent, 1g/L, Additional Enzymes: 0.6 w/w% EFFECTENZ[®] P 150, Wash Cycle Length: 15 minutes, Pilling Monitor: 100% Cotton Interlock Jersey, 270g/m²





CARE FOR WHAT MATTERS

WHAT'S NEXT?

For more information, speak to your representative directly or visit:
fhc.biosciences.dupont.com

Alternatively, contact us at:
biosciences.dupont.com/contactdetergents



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